

FOR IMMEDIATE RELEASE

CONTACT: Vanessa Fioravante
Laura Acker
Kreps DeMaria
305-663-3543
vfioravante@krepspr.com
lacker@krepspr.com

**TRUMP INTERNATIONAL BEACH RESORT LENDS ITS SUPPORT TO THE
MIAMI SHORES FINE ARTS COMMISSION IN BRINGING ART TO PUBLIC
PLACES**

Resort's Community Outreach Program, Make A Difference, Takes Part in Miami Shores' "Celebrate Village Place" Event to Welcome Artist and Unveil New "Art in Public Places" Sculpture

Sunny Isles Beach, Florida (September 9, 2009) - [Trump International Beach Resort](#) announced today its partnership with the Miami Shores Fine Arts Commission in support of Miami Shores Art in Public Places, a program dedicated to enriching the public environment and to preserving and enhancing the artistic and civic pride of the community through the implementation of art installations and educational programming.

The Resort's community outreach program, *Make A Difference*, is lending its support to world-renowned artist John Clement, who will unveil "Duke", his sculpture in Miami Shores on October 2nd during *Celebrate Village Place*, an event commemorating the completion of the area's downtown reconstruction project. In addition to providing guests with a whimsical cupcake dessert bar featuring creative Duke-inspired cupcakes, Trump International will host the artist, John Clement, at the resort as he visits South Florida to dedicate "Duke" to Miami Shores Art in Public Places program, which will be permanently installed next to the Village Hall.

"I am honored that "Duke" was selected by the Miami Shores Fine Arts Commission to be installed on the Village Hall's north lawn, a prestigious location in the city," says sculptor, John Clement. "The sculpture will broaden the horizons of the residents of Miami Shores by introducing them to abstract art for the first time and the community partnership with a high-profile organization like Trump International will further its visibility."

The sculpture, John Clement's first large scale public piece of art in the state of Florida,

originated at Elaine Baker Gallery in Boca Raton and will now make its debut in Miami Shores' public art collection.

“As an extension of the *Make A Difference* program’s commitment to our community, we are thrilled to offer our support to the Miami Shores Fine Arts Commission in bringing Art to Public Places,” says Susan Boone, Director of Marketing for Trump International Beach Resort. “The Art in Public Places will be an important addition to the revitalized downtown and allow Miami Shores to join the ranks of cities around the world that are home to John Clement’s acclaimed sculptures.”

Taking place on **Friday, October 2nd from 5:30 p.m. to 10:15 p.m.**, the *Celebrate Village Place* event will be an exciting, family-oriented celebration that will stretch the full length of the newly renovated downtown area on the Village’s NE 2nd Avenue. The event will commence with a ceremony with Village officials at 6:00 p.m. at the Village Hall. The dedication of the Art in Public Places sculpture will follow, as well as several hours of entertainment and festivities in the street including costumed greeters, art exhibits, children’s activities, merchant open houses, live music, sport and health clinics, and an array of food and beverage options provided by local area restaurants. The Children’s PlayGround Theatre will be performing outdoor stage shows throughout the evening and a festive concert in Memorial Park will be held from 7:45 to 8:30 p.m.

Major presenters and supporters of the event include the Fine Arts Council, PlayGround Theatre, CitiBank, Barry University (multiple departments), the Chamber of Commerce, merchants of Village Place, Brockway Memorial Library, Miami Art League, Skipping Stones and Trump International Beach Resort.

“We are extremely proud to have a world-class artist’s work exhibited in Miami Shores Village becoming an integral part of our Art in Public Places program,” says Susan Ackley, Co-Chair of the Miami Shores Fine Arts Commission. “Conceived in 2004, this new initiative of the Miami Shores Fine Arts Commission aims to enrich our Village’s culture, encouraging the appreciation of art in an approachable environment for our residents and children.”

For more information about Trump International Beach Resort's Make a Difference program contact Susan Boone at makeadifference@trumpmiami.com or visit www.trumpmiami.com. For more information about John Clement visit www.firehousestudio.com. For more information about the event contact the Miami Shores Chamber of Commerce at (305)754-5466.

ABOUT MAKE A DIFFERENCE

Make a Difference was created as an extension of the Trump International Beach Resort's mission to create a "World of Difference" in the service they provide to their guests and staff. The *Make a Difference* program takes this concept one step further, outside of the hotel doors and into the community. *Make a Difference* is committed to the growth of our community in areas such as culture, eco-education and quality of life. In an effort to employ change and "make a difference," the program will adopt a number of initiatives in order to reach the many facets of our community. With the first initiative being eco-education in schools, *Make a Difference* will additionally extend a helping hand to nonprofit organizations, hospitals, children's camps, and homeless shelters as well as many other venues.

ABOUT TRUMP INTERNATIONAL BEACH RESORT

Situated between Miami and Fort Lauderdale in the exclusive enclave of Sunny Isles Beach, Florida, Trump International Beach Resort is a lavish oceanfront oasis, complete with its own private and pristine beach and delightful grotto-style pool complex. A new member of *The Leading Hotels of the World*, the Trump International offers 372 oversized guest rooms and suites, each with a private balcony and spectacular views of the Atlantic Ocean or Intracoastal Waterway. Luxurious amenities at Trump International include a full-service spa & fitness center, two restaurants, three lounges, tennis, business center and 22,000 sq. ft. of meeting and banquet space. The Trump International Beach Resort opened in 2003 and has been consistently hailed as one of the best Miami Luxury hotels. The resort is managed by the International Resorts Management Group.

#