

FOR IMMEDIATE RELEASE

CONTACT: Yvette Rodriguez
Laura Acker
Kreps DeMaria
305-663-3543
yrodriguez@krepspr.com
lacker@krepspr.com

ESCAPE TO PARADISE FOR THE DAY, TRUMP STYLE

Sunny Isles Beach, Florida (April XX, 2008) - Who says you can't always be on vacation? A tropical getaway is no longer limited to vacationers. The Trump International Beach Resort invites you to become an honored guest in your very own backyard, sans passport.

The contemporary Mobil 4-star oceanfront resort located just north of Miami Beach, in the exclusive enclave of Sunny Isles Beach, presents an entire day of leisure and relaxation with its Luxury on the Beach Package that will allow you to effortlessly obtain that highly coveted tropical escape again and again.

"We created the Luxury on the Beach Package specifically for locals and guests who yearn for the carefree lifestyle and VIP treatment associated with vacationing, yet don't want the hassle and fuss of traveling in order to receive it," says Lori Lynch, Spa Director of Aquanox at the Trump International Beach Resort. "Our package is designed to leave our guests feeling rejuvenated and stress-free, with the luxury of not having to travel too far to find it!" The Luxury on the Beach Package includes: access to the resort's private beach and grotto style pools and Jacuzzis, lunch at Gili's Pool Bar, and choice of a Swedish massage or Aquanox Classic Facial.

Upon arrival at Trump International Beach Resort, guests will slip into a sultry oasis amidst the resort's private stretch of pristine beachfront and its magnificent grotto-style oceanfront pool complex, including two pools, fountains, waterfalls and cabanas. Guests are invited to enjoy a taste of the tropics with a complementary lunch at Gili's Pool Bar featuring a delightful menu of a lighter fare and a sensational Piña Colada menu. Promoting an extensive list of twelve one-of-a-kind Piña Colada concoctions, the islands could not feel more within reach!

Once guests have had their fill of sun, sand and surf, the luxurious beach day package welcomes them to retreat to the Trump International Beach Resort's Aquanox Spa, where they will receive their choice of a 50-minute Swedish massage or Aquanox Classic Facial service.

Ranked as one of the “Top Resort Spas” in 2008 by *Conde Nast Traveler*, the resort’s full-service spa, Aquanox, provides a serene sanctuary and takes you on a journey to total relaxation and rejuvenation. The services at Aquanox include classic treatments combined with a cutting-edge approach to beauty and health. The spa’s extensive menu includes an array of the following treatments: customized spa packages, massages, facials, body treatments, enhancements and waxing. The spa also features a state-of-the-art fitness center with cardiovascular and weight training equipment, certified personal trainers available upon appointment and men’s and women’s changing rooms equipped with steam room, lockers, aroma showers and sauna.

The Luxury on the Beach Package is priced at \$175.00 per person and is available Sunday through Thursday. To book the Luxury on the Beach package or other spa treatments call 305-692-5730 or visit www.trumpmiami.com.

ABOUT TRUMP INTERNATIONAL BEACH RESORT

Situated between Miami and Fort Lauderdale in Sunny Isles Beach, Florida, Trump International Beach Resort is a lavish oceanfront oasis, complete with its own private and pristine beach and delightful grotto-style pool complex. A new member of *The Leading Hotels of the World*, the Trump International offers 390 oversized guest rooms and suites, each with a private balcony and spectacular views of the Atlantic Ocean or Intracoastal Waterway. Luxurious amenities at Trump International include a full-service spa & fitness center, two restaurants, three lounges, tennis, business center and 22,000 sq. ft. of meeting and banquet. The Trump International Beach Resort opened in 2003 and has been consistently hailed as one of the best Miami Luxury hotels. The resort is managed by the newly-formed International Resorts Management Group.

#